



Photography

Be part of the story.... Tell *your* story...

Mike Mudd, an employee at Coventry Cycle Centre of Far Gosford Street, is embarking upon an ambitious portrait photographic project with a focus on Far Gosford Street.

Mike is aiming to create a permanent record of some of the people and faces of Far Gosford Street; his project coinciding with the The Far Gosford Street regeneration project – or FarGo – which in his view presents a key moment in the street's long history.

A keen amateur photographer with an interest in portraits and candid shots of everyday life, Mike is looking for willing participants, who live or work on Far Gosford Street. His aim is to capture some sense of each individual in their everyday work environment, a moment's reflection of life in the street.

Mikes inspiration for the project is his long and short term experiences of the street itself. Having arrived in Coventry as a fresh faced graduate 17 years ago, Mike has seen the longer term changes of Far Gosford street, and his employment at Coventry Cycle Centre during the last 18 months has given him a deeper insight of the streets recent episode of change with FarGo.

“The street is a melting pot of different cultures, and is a perfect reflection of life across the whole city – but captured in one street.”

“The street also represents a broad spectrum of services, and independent business, all with their own character and identity, something which is perhaps missing on the more ‘main-stream’ high street”.

Mikes concept is to visit the workplaces of those willing to be part of the project, photographing them in their workplace in a portrait or candid ‘at work’ style.

Additionally Mike is looking for volunteers to have a more studio style portrait taken – in order to ‘capture a sense of the same person outside the context of the workplace’.

The overall aim of this collection – is to exhibit this part of the Gosford story to the public, and in Mike's words “To give a sense of the personal story to the everyday Far Gosford Street, and to reflect the variety of culture new and old in the street”.